



The Daily Update 3/18/2020

Downtown Restaurants Show Their Commitment To Serving the Wilmington Market



As of today, 63 Downtown Wilmington restaurants/bottle shops have committed to remaining open for deliveries and pickups. Both DBA and WDI have worked diligently to identify each business and supply them with the bright green "Open For Deliveries and Pick-ups ONLY signage. The list of participating restaurants will be distributed to numerous entities and publications as well as remain up to date on both DBA and WDI web sites. Again, if you are still able to work in a Downtown Wilmington location

remember to order lunch for the staff and/or pick up dinner when heading home.



Curbside Pick-up Now Available Downtown

Support Downtown Wilmington small businesses by taking advantage of curbside pick-ups and delivery



To provide quicker and easier access, the City is designating some on-street parking spaces for customers picking-up items or for delivery drivers. These spaces are free to use and generally located at the corners of most Downtown intersections. The spaces along with any loading zones can be used for quick visits to shops and restaurants and green signs are wrapped around the meters to designate the spots.

Downtown Retailers are Feeling the Slowdown



Tuesday, March 17, 2020, Governor Roy Cooper issued an Executive Order to close sit-down service at all bars and restaurants. While retail stores are unaffected by this order, many merchants are reporting lower than normal customer traffic.

With this turbulence, Wilmington Downtown Incorporated (WDI) and the Downtown Business Alliance (DBA) are working with small businesses and multiple partners to help promote our local shops. The focus is a list of shops that remain open in Downtown.

<https://www.wilmingtondowntown.com/explore/where-to-order-take-out-and-delivery-in-downtown-wilmington/retail>



We asked for suggestions from several of the Downtown merchants.....

- Several mentioned that this is the perfect time to enhance their web presence. Taking this time to photograph their product and update their websites and post to sites such as Etsy.
- Be active on their social media sites. Post daily specials and consider pickup/delivery options?
- Consider offering gift certificates...possibly at a slight discount.

The majority of the individuals purchasing gift certificates will most likely use them after things return to normal but the immediate cash infusion will be a true blessing at this time.

Please send additional suggestions to DBAWilmington@gmail.com.